

2019

EVENTS REPORT

ECO RUNNING – SPECIAL WORLD CLEAN UP DAY

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Report of the Eco Running activities: how does SAHFA and its volunteers work to clean up cities and ensure a healthy environment?

Case of the city of Porto-Novo (Republic of Benin) – 2019 September 21

Eco Running story

Eco-running is the variation of recreational running in which the participant collects the litter that is found along the path travelled. The founder of Eco-Running is Samuel Huber of Milwaukee, Wisconsin in the United States.

Later, under the impetus of the [#SachetHéloùé](#) in Benin, Eco Running has become a citizen initiative to be encouraged for the preservation of our environment and health.

It is an eco-citizen commitment, which mobilizes more and more participants, thus helping to relieve the arteries of our cities of several tons of plastic waste.





Highlights of the latest edition of the Eco Running (Eco Running 11)

On Saturday, September 21, 2019, like other countries around the world, BENIN celebrated World Clean Up Day (WORLD CLEAN UP DAY). On this occasion, the SachetHéloué collective (which launched a fierce fight against plastic waste, especially plastic bags), through its Eco Running event, brought the Beninese population together for a walk and a clean-up of the city.

Spread over three major cities in Benin, namely: Porto-Novo; Abomey-Calavi and Cotonou, this great walk organized by the SachetHéloué collective and held under the auspices of edition 11 of the Eco Running, brought together:

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| <ul style="list-style-type: none"> ◇ International Institutions : <ul style="list-style-type: none"> ▪ European Union; ▪ International Rotaract; ▪ Erevan. ◇ Local institutions: <ul style="list-style-type: none"> ▪ The MTN Benin mobile network; ▪ Fruitiz ; ▪ Commitment and social action; ▪ OHO glasses; ▪ The Department of Living and Sustainable Development; ▪ Kwabo Mineral Water. | <ul style="list-style-type: none"> ◇ Local Associations and NGOs: <ul style="list-style-type: none"> ▪ The Green Brigade; ▪ Jeune chamber international du Bénin; ▪ CEDAS ; ▪ JESPD ; ▪ AJEDO ; ▪ Pression écologique ; ▪ JEC ; ▪ BSS ▪ SAHFA ; ▪ Etc... ◇ The local population. |
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As you can see, the call for cleaning was of course due to the great communication around the event and a strong human mobilization was present at the meeting place planned in each city. Our association was represented in Porto-Novo and Cotonou. It was at the Fidjrosse beach where the Cotonou team met this morning at 6:30 am. We were under the protection of the Municipal police, the Republican police, the SAMU and of course the fire department for a long march led by slogans, songs and music while picking up on our passage any type of plastic waste seen here and there; with a strong awareness of the population on the risks and dangers associated with the use of plastic waste.

For two hours (2h) of time, more than 850 participants, divided into three groups for three different routes; ran and walked for a city without plastic waste collected over a distance of about 18 km with four (4) tones 690 kg of waste clear of our arteries.

A beautiful morning of eco-citizenship for our team who became partner with the “Eco running” event organized by the collective SachetHéloué of lady Sandra IDOSSOU whom we thank in passing for this fierce fight she has been fighting against plastic bag waste for almost two years (2) years, for a healthy and better future environment for the next generation.



